



विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY

**PDEU
TEC**
DST - PDEU
TECHNOLOGY ENABLING CENTRE

**REPORT OF "IPR
SESSION"
CONDUCTED
BY
MR. NAVDEEP SHRIDHAR**

**24TH JULY
2023**

Report: Successful IPR Session with Guest Speaker Mr. Navdeep Shridhar from NIPAM

Date: July 24, 2023

Introduction:

An Intellectual Property Rights (IPR) session was successfully conducted on July 24, 2023, with the distinguished presence of Mr. Navdeep Shridhar, an eminent expert from the National Intellectual Property Awareness Mission (NIPAM). The session aimed to provide valuable insights into the significance of IPR to educate participants on various aspects of intellectual property protection.

Event Details:

Date: July 24, 2023

Duration: 2 hours (14:00 hrs – 16:00 Hrs)

Venue: PDEU, I-ACE Auditorium, Gandhinagar

Organizer: DST-TEC-PDEU

Participants: 45 (including students, faculty members, and industry professionals)

Agenda:

The IPR session was meticulously planned to cover a comprehensive range of topics related to intellectual property rights. The agenda for the session was as follows:

Introduction to IPR: The session began with an overview of intellectual property rights, emphasizing their role in fostering innovation, protecting creativity, and encouraging economic growth.

Types of Intellectual Property: Mr. Navdeep Shridhar elaborated on the different types of intellectual property, including patents, trademarks, copyrights, and trade secrets. He highlighted the distinctions between these types and their respective applications.

Importance of IPR in Business: The guest speaker emphasized the critical role of IPR in business strategy. He shared real-world examples of companies that have effectively leveraged their intellectual property assets to gain a competitive edge and enhance their market presence.

IPR Challenges and Solutions: Mr. Shridhar discussed common challenges faced by businesses in managing and protecting their intellectual property. He provided insights into potential solutions, such as proactive patent filing strategies, brand protection measures, and IP due diligence.

Patent Filing Process: The session included an in-depth explanation of the patent filing process, from idea conception to patent issuance. The guest speaker shared valuable tips on drafting patent applications and navigating the patent examination procedure.

Case Studies: Real-life case studies were presented to illustrate successful IPR management and enforcement examples. These case studies helped participants understand practical implications and strategies.

Question and Answer Session: The participants engaged in an interactive Q&A session with Mr. Navdeep Shridhar, where they had the opportunity to clarify doubts and seek expert advice on specific IPR-related queries.

Key Takeaways:

The IPR session led by Mr. Navdeep Shridhar yielded several key takeaways for the participants:

Enhanced Understanding: Participants understood various forms of intellectual property and their significance in protecting innovations.

Practical Insights: Real-world case studies provided practical insights into how companies can effectively manage and enforce their intellectual property rights.

Patent Filing Insights: Valuable insights into the patent filing process and strategies were provided, aiding participants in navigating the complexities of patent applications.

Expert Interaction: The Q&A session allowed participants to directly interact with an industry expert, clarifying doubts and receiving personalized guidance.

Conclusion:

The IPR session on July 24, 2023, featuring Mr. Navdeep Shridhar from NIPAM, was a resounding success. The participants left the session with a deeper understanding of intellectual property rights, their practical implications, and the role they play in shaping successful business ventures. The event provided a platform for fruitful interaction between academia, industry professionals, and an esteemed expert, fostering knowledge exchange and promoting the importance of IPR in innovation-driven economies.

SOME GLIMPSE OF IPR SESSION CONDUCTED BY MR. NAVDEEP SHIDHAR

